

Kathy Lindahl



Kathy serves as Assistant Vice President for Finance and Operations at Michigan State University. Along with the Vice President for Finance and Operations, her responsibilities include oversight of financial and operational units.

In 2006, MSU President Simon launched a new campus wide strategic vision initiative called Boldness by Design. As a part of this initiative, Kathy was called upon to help lead the University in an Environmental Stewardship component of this initiative. She led a broader 'systems' group that focused on reducing the inputs, increasing the re-use and recycling and reducing the overall outputs from the campus. The group engaged faculty, researchers, operational staff and

students, and using the campus as a living-learning campus to drive changes through recommendations from this group.

She has served at Michigan State University since 1978 and in her current role as Assistant Vice President for Finance and Operations for the past 13 years. Kathy holds a Bachelor of Science degree from the University of Wisconsin, River Falls, a Master of Arts degree from Michigan State University, and a law degree from Thomas M. Cooley Law School.

Mark Haas



Mark was appointed to Assistant Vice President for Business and CFO November 2010. Prior to coming to MSU, Mark worked in Michigan State government for over 32 years serving four governors within the Department of Treasury and leaving as the State Chief Deputy Treasurer. Mark has experience in Economic Development, Energy Policy and was Chief Economist for the Department of Labor.

Mark holds a B.S. in Business Administration and a M.A. in Economics from Central Michigan University. He pursued doctoral studies in Economics at Michigan State University and University of Wisconsin, Madison. Mark also completed the Program for Senior Executives in State and Local Government at Harvard University's Kennedy School of Government.

Sarah Archer



Sarah is the President and CEO of Iris Waste Diversion Specialists. Sarah uses her broad base of experience to practice a holistic approach to program development, environmental marketing, communication and education. Combining creative talent and research, she provides clients with effective communication and outreach strategies using community-based social marketing methodologies.

Sarah has a BA from Michigan State University, School of Business Management.

Lois Wolfe-Morgan



Lois established Wolfe Associates, Inc. in 1985 following a 20 year civilian experience with the Department of Defense. Clients as diverse as Fortune 500, industry, utilities, education, health care, and government have applauded her approach to topics such as Managing Negativity, Customer Service, Professional Credibility, Change, Interpersonal Communications, Time Mastery, Self-Esteem, Stress Management, Leadership and Team Building.

Lois is well known for teaching attendees how to optimize their performance, effectiveness, and value to the organization. Her firm has built its distinctive reputation for client satisfaction by creating tailored training programs, workshops, seminars, and presentations. Lois has a clear, current understanding of the economic challenges facing her clients and the customers her clients serve.

Kerrin O'Brien



Kerrin has worked with the Michigan Recycling Coalition in a variety of capacities since 1993. Kerrin was hired again to lead the Coalition as Executive Director in 2008. In addition to managing the operations and its many volunteers, her expertise and interest lies in building consensus around pro-recycling policies that work in both the public and private sector. As a nonprofit development facilitator, Kerrin has led many nonprofit organizations through organizational and programmatic strategic planning efforts. She holds a bachelor of science in Social Science from Michigan State University and has completed the Institute of Conservation Leadership's Executive Director Develop Program.

Nick Carlson



Nick is the Director of Environmental Sustainability for Goodwill Industries of Greater Grand Rapids. Nick is responsible for running Goodwill's Aftermarket Operations where he sells materials abroad and finds markets for difficult to recycle commodities. Nick is an avid supporter of product stewardship, recycling and environmental action. Along with commodities recycling Nick is also in charge of energy management and efficiency programs for Goodwill's operations. Nick is a former Board Member of the U.S. Green Building Council's West Michigan Chapter and a current member of the Michigan Recycling Coalition's Board of Directors. Nick is also an Environmental Interest Group appointee to the Kent County Solid Waste Planning Committee. Nick has an MA in Theology, Olivet Nazarene University.